

CHARLES W FORTNER

Ashville, OH 43103

cwf808@outlook.com • M: 808-590-8716

[Personal Website](#) • [LinkedIn Profile](#)

Strategic telecom and utility infrastructure leader with PMP/CSM credentials, MBA financial acumen, and hands-on Sitetracker expertise—driving enterprise migrations, wireless builds, and grid modernization projects remotely from Ohio. Proven in scaling operations from startup to \$2M+ revenue exits, with a track record of leading cross-functional teams across 400+ concurrent initiatives. Seeking remote/hybrid senior PM or SME roles in digital grid services, site acquisition, or SaaS implementations near Columbus/Ashville, OH.

CORE SKILLS

Project & Leadership: PMP, CSM, Cross-Functional Team Management, Change Management, Vendor Negotiation, Budget Oversight (up to \$4M)

Technical Tools: Sitetracker Configuration/Administration, Microsoft Power Platform (PowerApps, Power Automate, Power BI, Dataverse), Salesforce, Office 365, Microsoft Teams, Visual Studio Code (basic), VBA/Python (basic)

Industry Expertise: Telecom Infrastructure (Wireless Networks, Site Hardening, Fiber Entitlements), Utility Grid Modernization, RF Engineering, Real Estate Leasing/Permitting, A&E Oversight

PROFESSIONAL EXPERIENCE

9/2024 to present **Sitracker Subject Matter Expert**
Southern California Edison (Contract via World Wide Technology)– Rosemead, CA
Remote & Onsite

- Led end-to-end Sitetracker implementation for SCE's Digital Grid Services, bridging legacy systems with a modern project management backbone across multiple departments—resulting in streamlined workflows and enhanced data visibility.
- Served as de facto Sitetracker Administrator from startup through post-migration phases, leading ground-up configuration, custom coding/deploying enhancements, and seamless integrations with SCE data sources (e.g., Salesforce, legacy utilities systems).
- Partnered with WWT teams to orchestrate full migrations: gathered departmental requirements, redesigned processes, and customized Sitetracker for optimal fit—completing transitions for several key departments now fully operational.
- Advised SCE on best practices and scalable integrations, proposing solutions that exceeded feature-matching to drive long-term efficiency and adaptability in grid modernization efforts.
- Managed progressive rollouts with zero downtime disruptions; maintained hybrid remote/onsite model for responsive alignment, ensuring high-touch support amid evolving needs.

10/2020 to 10/2023 **Site Acquisition Department Manager**
Network Connex – Glendale, CA remotely from Columbus, OH

- Directed real estate entitlements for diverse telecom projects, including site hardening, new builds, lease renewals, fiber entitlements, modifications, and backhaul infrastructure.
- Developed and implemented innovative project management strategies, significantly streamlining operations and enhancing efficiency.
- Managed teams of agents in lease negotiations, ensuring legal compliance and engineering standards across multiple initiatives.
- Utilized Microsoft Power Platform, PowerApps, Salesforce, and Dataverse to build and deploy custom project management systems tailored to telecom needs.
- Oversaw lease management from template preparation to term negotiation and legal approvals.
- Reviewed and redlined architectural/engineering drawings to maintain project integrity and compliance.
- Handled financial controls, including purchase order requests, aligning with budgets and timelines.

08/2005 to 07/2019 **Director – Professional Services**
Centerline Solutions – Honolulu, HI & Golden, CO (Remote from Columbus, OH)
(Company ceased operations in 2019)

- Executed end-to-end delivery for 50–400 concurrent wireless infrastructure projects, managing budgets up to \$1M each for clients like Verizon, AT&T, and Crown Castle.
- Coordinated cross-functional teams in RF, A&E, site acquisition, construction, and field operations, emphasizing safety, precision, and rapid deployment.
- Advanced to Director role, expanding into municipal/state/federal business development while optimizing internal processes for efficiency gains.
- Created and rolled out in-house training and change management programs, boosting team capabilities and project standards.
- Cultivated direct client relationships as primary contact, earning top-producer recognition company-wide.

04/1994 to 08/2005 **Entrepreneurial Experience - Founder & President**
Island Page Inc. – Honolulu, HI

- Built and scaled a statewide wireless paging network from zero to 30,000 subscribers, 4 retail locations, and 30 employees—culminating in a profitable sale at 7x EBITDA.
- Engineered RF infrastructure, including 30 transmitter sites, microwave/satellite backhaul, and nationwide integrations.
- Directed marketing campaigns (e.g., "Captain Beep Beep" radio series) with \$13k-\$20k monthly budgets, driving rapid subscriber growth.
- Managed full operations: HR, accounting, IT, inventory, repairs, and FCC licensing/compliance.
- Recognized as U.S. Small Business Administration National Young Entrepreneur of the Year (1998).

EDUCATIONAL BACKGROUND

Master of Business Administration – UNIVERSITY OF PHOENIX, Honolulu, HI
Bachelor of Science in Finance – THE OHIO STATE UNIVERSITY, Columbus, OH

Professional Development:

Project Management Professional (PMP) - Project Management Institute

Certified Scrum Master (CSM) – Scrum Alliance

Dale Carnegie Training: Effective Communications & Human Relations • Leadership Training for Managers • High-Impact Presentations

Technical Skills:

Operating Systems: Windows, Linux

Tools: Office365, Microsoft Teams, Salesforce, Microsoft Power BI, Project Management Apps, Visual Studio Code (basic), Microsoft Dataverse, Microsoft PowerApps, Microsoft Power Automate

Languages: VBA (basic), Python (basic)

Associations:

Bishop Museum Association Council: Past President, Past Council Member (10k General Members)

Rotary Club of Kahala Sunrise: Past President, Director, Foundation Chair, Assistant Governor

Project Management Institute: (National and Ohio chapter) Member

Scrum Alliance: Member

Honors:

National Young Entrepreneur of the Year: U.S. Small Business Administration

Ulupono Award for Community Leadership: Bernice Pauahi Bishop Museum